

# JOSEPH F. LINDSAY III

GRAPHIC DESIGNER  
PRINT • DIGITAL

REPRESENTED BY  
CREATIVE CIRCLE

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## OBJECTIVE

To expand my influences and develop my artistry while working with a dynamic team conceptualizing, designing and executing functional promotional materials that meet clients' needs.

## EDUCATION

Illinois Institute of Art – Chicago  
Bachelor of Fine Arts in Visual Communications, 2007

## AWARDS

2009 American In-House Design Award  
2009 American Web Design Award  
2008 SMG Directory Marketing Employee of the Year Award

## GRAPHIC DESIGN

*2015 to Present*

*Freelance Designer/Project Manager – jfl3creative, Woodridge, IL*

Project managed and designed websites, collateral materials, various other pieces and consulted on a freelance basis for agencies and individual entrepreneurs.

*2011 to 2015*

*Senior Graphic Designer/Project Manager – Fanning Communications Inc., Crestwood, IL*

Designer and creative lead on a multitude of projects, including project management, website development, and identity branding.

*2007 to 2011*

*Primary Graphic Designer – SMG Direct Marketing, Bannockburn, IL*

Developed and created advertising and marketing materials for a diverse number of clients. These included websites, portals, flash banners, trademark and display advertising.

*2005 to 2007*

*Primary Designer – TG Printing, Inc.*

Developed and created press ready print material for customers. Also included client relations.

*2002 to Present*

*Freelance Designer – J.F. Lindsay Designs, Alsip, IL*

Designed direct mail, print advertising, and various collateral materials. Also project management of website creation.

*1999 to 2002*

*Primary Graphic Designer – Access Direct Marketing, Oak Brook, IL*

Managed all concept, development and ordering of jobs. Handled client relations, billing and advertising traffic.

## PROFICIENCIES

Adobe Creative Suite – Illustrator, Photoshop, InDesign, Dreamweaver, Edge, Flash, Premiere, Audition.  
Microsoft Office  
Google Business Apps  
PHP, HTML5, CSS3 and ASPX Programming